

Name:
Date:
Period:



Directions and Rubric for Magnified Giving Video Project

Based on your research, can you come up with 10 reasons why we should support this non-profit?

Directions: Below, on a separate piece of paper, or in a new word document answer the questions below to help create the script for your video.

At the bottom of this page, please cite your sources.

When complete, use it as an outline for your video presentation. Remember, all elements in the script below must be CLEARLY included in your video. Please consult your directions and rubric!

1. Argument/Thesis

Introduce the audience to your nonprofit, what are you trying to say in this video?

(1-3 Sentences)

- Example: NONPROFIT NAME has a mission to _____ and should be the recipient of \$1,000 for the following 10 reasons.

Check your Work-Argument/Thesis: is my argument clear and specific?

2. Claim (s)

What are your ten reasons to support this organization?

- You will have 10 claims—each reason is your claim. **One sentence each, 2 sentences maximum.** Include all 10 in your video.
- Example: The first reason is because...their work is necessary.
In the space below give ten (GOOD) reasons to support this organization, you may need to do more research at this time.

- 1.

- 2.

- 3.

- 4.

- 5.

- 6.

- 7.

- 8.

- 9.

- 10. WHY do you personally believe in this non-profit - why does this matter to you?

Check your Work-Claims/Supporting Ideas: Includes specific and **most significant** claims/ideas that **sharpen** the argument/thesis.

3. Evidence:

Elaborate on your claim-what information do you need to provide to prove that your claim is important? Give evidence for AT LEAST 5 OF YOUR CLAIMS in complete sentences using the space below. ONLY include 2 points of evidence in your video.

- i. Examples: It is important because... or present some facts (“Cincinnati has the nation's fifth-highest rate of child poverty among the nation's largest 79 cities.”) don't forget to cite your sources!

- 1.

- 2.

- 3.

- 4.

- 5.

☒ Check your Work-Evidence: Facts, experience and research are synthesized to support a perspective. Demonstrate an in-depth understanding of the topic.

4. Counterclaims (optional):

Address the doubts your audience may have. (3-5 sentences) DO NOT INCLUDE IN VIDEO!

- i. Example: Your nonprofit organization may be small, but it is mighty! Or your nonprofit may be addressing the immediate needs of the community, but not the long term/systemic problem—tell your audience why their work is still so important.

Check your Work-Counterclaims: Develops and responds to questions and counterclaims in a way that **sharpens** the argument.

5. Conclusion:

Restate your argument/thesis, wrap up your presentation. (2-4 Sentences)

Include closing remarks? Restate your argument/thesis.

Check your Work-Conclusion:

1. Clearly explains how evidence supports the argument/thesis.
2. Makes insightful connections, draws meaningful conclusions and raises important implications from the evidence.
3. Optional: Explains the strengths and limitations of evidence, addressing any discrepancies (when appropriate) and analyzes how the strengths, limitations, and/or discrepancies affect the argument.



Combine the elements above to create one script for your video presentation. Remember, to touch upon each element in the video AND this script will be turned in for credit!

PLEASE CITE YOUR SOURCES BELOW: