

Name:
Date:
Period:



Directions and Rubric for Magnified Giving Video Project

Directions:

For this project, you will be working individually.

Your goal is to research a non-profit organization with a mission you think contributes to the greater good of our community. In your video presentation, you will share the top 10 reasons to choose that organization to receive a \$1,000 donation.

This assignment works with 2 other documents: “Initial Research Handout” and “Video Script for Magnified Giving Project” those two documents must be completed, along with your video, and turned in to receive full credit.

Follow these steps:

1. Locate all documents:
 - Directions and Rubric for Magnified Giving Video Project (this document, check!)
 - Initial Research Handout for Magnified Giving Project
 - Video Script for Magnified Giving Project

2. Complete the “Initial Research” Handout for 3 DIFFERENT non-profit organizations.
3. Select only one non-profit organization to feature in your video—pick the one that means the most to you, that you believe you can convince your classmates and teachers is most deserving of receiving \$1,000.
4. Complete the “Video Script for Magnified Giving Project Handout.”
4. Review the rubric below, and give yourself a grade based on your own video script—is there anything you need to add?

My Self-Score _____/50

- 5. Determine what type of device you will use to video record your presentation (phone, iPad, tablet, computer, old school video camera).
Be sure you are able to save and digitize from that format.
- 6. Rehearse your script multiple times, out loud, practice!
- 7. Use your creativity to determine what type of video you will create. Don't be afraid to use your imagination.
- 8. Record your video.
- 9. Edit your video as necessary, make sure that you are able to hear the audio, there is adequate lighting, dress appropriately—people will be watching this! (I know you are not at school, but no pjs please!)
- 10. Email/upload your video, 3 “Initial Research” documents (completed), a copy of your “10 reasons why” guided notes (completed).

		Emerging (0-2 pts)	Developing (3 pts)	Proficient (4 pts)	Advanced (5 pts)	Score
Oral Communication	Clarity: <i>What is the evidence that the student can present a clear perspective and line of reasoning?</i>	<p>Presents an unclear perspective</p> <p>Line of reasoning is absent, unclear, or difficult to follow</p>	<p>Presents a general perspective</p> <p>Line of reasoning can be followed</p>	<p>Presents a clear perspective</p> <p>Line of reasoning is clear and easy to follow</p> <p>Addresses alternative or opposing perspectives when appropriate (4 pts)</p>	<p>Presents a clear and original perspective</p> <p>Line of reasoning is clear and convincing</p> <p>Addresses alternative or opposing perspectives in a way that sharpens one's own perspective</p>	_____/5 pts

Elements found in Script	1) ARGUMENT/THESIS <i>What is the evidence that the student can communicate an argument/thesis?</i>	Argument/Thesis is unclear (0-2 pts)	Argument/Thesis is somewhat clear but general (3 pts)	Argument/Thesis is clear (4 pts)	Argument/Thesis is clear and specific(5 pts)	_____/ 5 pts
	2) CLAIMS/SUPPORTING IDEAS <i>What is the evidence that the student develops claims/ideas to support the argument/thesis?</i>	Includes unclear or irrelevant claims/supporting ideas (0-2 pts)	Includes claims/supporting ideas relevant to the argument/thesis (3 pts)	Includes specific and significant claims/ideas that support the argument/thesis (4 pts)	Includes specific and most significant claims/ideas that sharpen the argument/thesis (5 pts)	_____/ 10 pts *2x points
	3) EVIDENCE <i>What is the evidence that the student can present a perspective with supportive evidence?</i>	Draws on facts, experience, or research in a minimal way Demonstrates limited understanding of the topic (0-2 pts)	Draws on facts, experience, and/or research inconsistently Demonstrates an incomplete or uneven understanding of the topic (3 pts)	Draws on facts, experiences and research to support a perspective Demonstrates an understanding of the topic (4 pts)	Facts, experience and research are synthesized to support a perspective Demonstrate an in-depth understanding of the topic (5 pts)	_____/ 5 pts
	4) CONCLUSION: ANALYSIS AND SYNTHESIS <i>What is the evidence that the student can analyze and synthesize ideas?</i>	Summarizes but does not explain how evidence supports the argument/thesis (0-2 pts) Draws superficial connections or conclusions from the evidence Presents evidence without noting strengths, limitations, or discrepancies	Summarizes and attempts to explain how evidence supports the argument/thesis (3 pts) Draws general or broad connections or conclusions from the evidence Acknowledges and attempts to explain strengths or limitations of	Clearly explains how evidence supports the argument/thesis Makes specific connections and draws meaningful conclusions from the evidence Explains the strengths and limitations of evidence, addressing any	Explains how evidence supports the argument/thesis in a nuanced way Makes insightful connections, draws meaningful conclusions and raises important implications from the evidence Optional: Clearly explains the	_____/ 5 pts

		between sources (when appropriate) (0-2 pts)	evidence, and/or discrepancies between sources (when appropriate) (3 pts)	discrepancies between sources (when appropriate) (4 pts)	strengths and limitations of evidence, addressing any discrepancies (when appropriate) and analyzes how the strengths, limitations, and/or discrepancies affect the argument (5 pts)	
Video Quality	BE PRESENTATION READY! EVEN THOUGH WE ARE NOT AT SCHOOL, PRETEND THAT WE ARE. PRETEND LIKE IT IS A NORMAL DAY AND YOU GOT DRESSED AND READY FOR A PRESENTATION IN FRONT OF A CLASS.	Cannot see the student. (0-2 pts)	Wearing school inappropriate clothing (no pjs). (3 pts)	Wearing school-appropriate clothing. (4 pts)	Wearing school-appropriate clothing, well groomed and presentable (equal to a normal school day) (5 pts)	_____/ 5 pts
	SOUND AND LIGHTING	Audio not present. (0-2 pts) Lighting makes it impossible to see student.	Audio is difficult to hear, includes significant background noise. No attempts made at increased lighting (ex. Moved toward a window, turned on a lamp) (3 pts)	Audio is difficult (but possible) to hear. Lighting is poor. (4 pts)	Video has clear audio and visuals. Lighting allows student to be seen clearly. (5 pts)	_____/ 5 pts
Turned in all 3 elements of the project <u>on time.</u>	ATTACHMENTS What do I need to attach?	Incomplete/Late	N/A	N/A	Neat, Complete, and ON TIME!!	

	The actual video! Initial Research Handout for Magnified Giving Project Video Script for Magnified Giving Project					_____ / 5 pts
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_____ **Total/50 points**

Source: Rubric Modified from New Tech Network, see complete New Tech Network Rubrics at <https://newtechnetwork.org/resources/ntn-student-learning-outcomes-rubrics/>